



BUCKHURST HILL FOOTBALL CLUB SPONSOR PACK



MYRAK PARK

Home of Buckhurst Hill FC



ACCREDITED
PART OF ENGLAND FOOTBALL



MEET OUR TRUSTEES & COMMITTEE



Ray Sherrin

President & Trustee



Simon Cornwell

Chairman & Trustee



Craig Sherrin

Club Secretary & Trustee



Mark Profeti

Club Treasurer



Katie Oswin

Company Secretary



Anthony Mercer

Senior Secretary



Scott Lanza

Press & Publicity



Janet Rooney

Trustee



Ken Richbell

Trustee



Mark Williams

Committee Member



Peter Drabwell

Committee Member



James Lamb

Committee Member



Adam Howell

Committee Member



CLUB VISION / MEDIA PLANS

The Stags have always evolved and moved with the times so when Step 6 football was being discussed in 2014 Buckhurst Hill decided that the next vision was to make the step up into Senior Non-League football. Having a successful team on the pitch was one thing, the club now had a vision to improve the facilities and the next stage of the vision saw the pitch moved around to accommodate a seated stand, floodlights, hard standing around the pitch, barriers, turnstiles and Stag's Kettle. Covid and the curtailment of football in 2019/20 didn't derail the Stags as they worked on the facilities to make the step up and finally were given Senior status and allowed into the Thurlo Nunn Division One South for the 2021/22 season. After a successful first season in Senior football the club now find themselves promoted into the Essex Senior League (Step 5). It means the club must once again evolve and so the vision now is to make the club sustainable at step 5 before going on further up the football pyramid.

The vision over the next year is to improve the facilities even further. Those plans include building a new covered terrace, tarmacked hard standing around the ground, two new turnstiles, increase the size of the Stag's Kettle, club shop, tannoy system, complete renovation of the first team changing rooms extend the clubhouse and build a tiered seated stand in front of it, and replicate the seated and covered stands on the opposite side of the pitch.

We also have plans to develop pitch two and make this our youth arena, with new goals, dugouts, concrete walkways and pitch barriers.

With the land we have acquired at the rear of our Roding Lane site we hope to have an additional six pitches for the start of season 2022/23 to increase the participation of boys and girls involved in sport and importantly support their mental and physical wellbeing.

We want to make the facilities at Roding Lane the best in the local area, so you have the best matchday experience and become the hub of the local community, in a safe and enjoyable place for all your family.

The media plans include a brand-new website, new improved match day programme and a more structured social media presence that will promote the whole club. Plans are also in place to livestream games across our media platforms.

Myrak Ltd have recently signed a 5-year stadium naming rights deal that will see Roding Lane renamed Myrak Park.

The home shirts across the club from youth up to seniors will carry the name Xace for the next 2 years.

We want your company to join us as we look to make Buckhurst Hill FC a focal point in the local area. We celebrate 40 years of serving the community in 2025 - but we are about to embark on the most exciting period of the club's history as we now go into the semi-professional ranks and we want local businesses to get on board for the ride.



GET READY FOR A SEASON LIKE NO OTHER

EXCITING TIMES

These are exciting times for Buckhurst Hill FC as we prepare to enter our highest ever level of football - with our Senior Men's Team about to embark on their first season in the Essex Senior League (Step 5).

We have kept most of last season's promotion winning squad and management team and our ambition now is to get the club even higher up the football pyramid and into the Isthmian League.

The facilities are being upgraded even further, with tarmacked walkways, a new 100 capacity covered stand, a tannoy system, new turnstiles, merchandise shop and a larger Stags Kettle all planned for the season ahead.

There are many ways your business can get involved in supporting a club that is well respected in local football having served the local community since 1985.

HISTORY IS MADE

What an emotional day for all the Buckhurst Hill Family as history was made with the amazing announcement that Buckhurst Hill Football Club will be entering the FA Cup for the first time in our history for season 2022/23, in only our second season of senior football.

This is a reward for the complete dedication, hard work and believing in our dreams for everyone involved with the club.

And a huge thank you to everyone that has supported us over many years, believed in our ambitions and the warmth shown by the whole community.

This day is for Essex, Epping Forest, and more importantly the community of Buckhurst Hill.



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SPONSORSHIP PACKAGES

PLATINUM PACKAGE

- Naming Rights For New Covered Stand For 2 yrs
- 2 Season Tickets
- Pitch Side Advertising (2 boards for 2 seasons)
- Programme Advertising
- Social Media Promotion / Website Links
- Promotional Activities

GOLD PACKAGE

- Home Entrance Signage Rights For 2 Years
- 2 Season Tickets
- Pitch Side Advertising (2 boards for 2 seasons)
- Programme Advertising
- Social Media Promotion / Website Links
- Promotional Activities

SILVER PACKAGE

- Pitch Side Advertising (2 Boards for 2 seasons)
- 2 Season Tickets
- Programme Advertising
- Social Media Promotion / Website Links
- Promotional Activities



SPECIAL SPONSORSHIP PACKAGES



MATCH DAY SPONSORSHIP

- Advert In Programme
- Social Media Promotion
- Select Man of The Match
- 4 Free Tickets With Half Time / Full Time Hospitality

£100

MATCH BALL SPONSORSHIP

- Mention In Programme
- 2 Free Tickets With Half Time / Full Time Hospitality

£45



INDIVIDUAL PLAYER SPONSORSHIP PACKAGES



BUSINESS PACKAGE

- Photo With Sponsored Player
- Logo next to players name in programme and website
- 10% bar/club shop discount

£200

FANS PACKAGE

- Photo With Sponsored Player
- Name next to players name in programme and website
- 10% bar/club shop discount

£100



KIT SPONSORSHIP PACKAGES

FIRST TEAM

- 2 Year Kit Sponsorship
- Away kit only
- Tracksuits and Training kit

£7,000

U23 TEAM

- 2 Year Kit Sponsorship
- Away kit only
- Tracksuits and Training kit

£5,000





WHO WE ARE

Buckhurst Hill Football Club was formed in 1985 by Richard Brand and Alfie Sacre with the objective of providing youth football in the local community.

From humble beginnings our first team was put together and Richard and Alfie were soon joined by Ray Sherrin (who is still our Club President today) to run the club, and with more local awareness more volunteers came forward to help run more teams. The club is also well respected and supported by MP'S, County Councillors, District Councillors, Parish Councillors and Residents Associations.

Our first team success was our under 15's who were winners of the Echo League Cup A division in season 1985/86 with our first league success in 1986/87 with Richard Brand and our under 14's winning the Echo B division. Over the coming years and throughout the nineties further success was achieved through our youth teams from ages under 10-17.

We introduced mini soccer and in the 1999/2000 season our under 7's won our first league trophy in the Barking mini league. Now thirty five years on the club has grown to over 40 teams starting from Under 7's to Under 18's, including six girls teams, we also have our successful mini soccer training at four to six years of age. Our youth teams play in the Eastern Junior Alliance, MidHerts Rural, Echo, Essex Girls and Brentwood Community League. We have now become one of the most successful youth clubs not only in Essex but throughout the country with numerous County and National Cup successes and league titles, and over 30 boys who have come through our system go on to play at professional level, and over 50 currently at academy's throughout the Country.

Our girls section has seen incredible growth and many now playing at academies. Last season saw our Under 12 boys complete an incredible achievement by winning the Essex County Cup, a huge achievement for our potential first team players of the future.

Over the years Buckhurst Hill FC has seen numerous players progress and signed contracts for professional clubs as high as the Premier League, Championship, League One and Two through to semi-pro.

To read more please visit our website www.bhfc.co.uk





HONOURS

Youth Teams

Echo League Cup Winners U12 & U15 1985/86
 Echo B Division Champions U14 1986/87
 Echo League Cup Winners U14 1986/87
 Echo League Cup Winners U10 1989/90
 Echo League D Division Champions & Cup Winners U13 1990/91
 Echo League C Division Champions U10 1991/92
 Echo League Cup Winners U10 1994/95
 Vic Rushden Cup Winners U16 1994/95, 1995/96
 Deane Cup Winners U17 1995/96
 Echo A Division Champions U12 1996/97
 Echo League Cup Winners U10 1997/98
 Echo C Division Champions & League Cup Winners U10 1998/99
 Echo League Cup Winners U12 1998/99
 Barking Youth League Division 2 Champions U17 1998/99
 Barking Mini League Champions U7, U9, & U12 1999/2000
 Echo A Division Champions U12 1999/2000
 Girls Fair Play League Champions U11 2000/01
 Echo League C Division Champions & League Cup Winners U14 2000/01
 Harlow Mini Soccer League Champions U9 2001/02
 Echo Mini League U10 Champions 2001/02
 Echo Mini League U8 Champions 2002/03
 Echo League Cup Winners U11 2002/03
 Essex Girls League Champions U13 2003/04
 Essex Girls Cup Winners U14 2003/04
 Echo B Division Champions U12 2004/05
 Cheshunt League Division 2 Champions U13 2004/05
 Echo League C Division Champions U15 2004/05
 Echo League Premier Division Champions U9 2005/06
 Echo League A Division Champions U13 2005/06
 Essex County Cup Winners U15 2005/06
 Challenge Cup Winners U10 2006/07
 Doris Barker Cup Winners U12 2006/07
 Cheshunt League Premier Division Winners U13 2006/07
 Echo Premier Division Champions & Doris Barker Cup Winners U11 2007/08
 Essex County Cup Winners & Tesco's Southern Regional Cup Winners U13 2007/08
 Echo League Cup Winners U10 2008/09
 Essex County Cup Winners U12a 2008/09
 Echo League Cup Winners U12b 2008/09
 Echo League Premier Division Champions U10 2009/10
 Essex County Cup Winners U13 & U15 2009/10
 Eastern Junior Alliance League Champions & League Cup Winners U15 2009/10
 Echo League Cup Winners U9 2010/11
 Echo League Premier Division Champions & Essex County Cup Winners U11 2010/11
 Eastern Junior Alliance League Champions U14 2010/11
 Eastern Junior Alliance President Cup Winners U15 2010/11
 Eastern Junior Alliance League Champions & Essex County Cup Winners U15 2011/12
 Echo League A Division Champions U16 2011/12
 Eastern Junior Alliance Essex Division Champions U13 2012/13
 Echo League A Division Champions & League Cup Winners U15 2012/13
 Brentwood Youth League U11 Lionesses 2021/22
 Essex County Cup U12 Winners 2021/22

Senior Men's Team

Essex Business Houses Division 2 Cup Winners 2002/03
 Forest District League Division 3 Champions 2003/04
 Forest District League Division 2 Champions 2004/05
 Herts Senior Floodlit Cup Winners 2004/05
 Herts Senior Chairman's Cup Winners 2005/06
 Essex Olympian League Division One Runners-up 2009/10
 Essex Olympian League Division One Champions 2017/18
 Essex Premier Cup Winners 2017/18, 2018/19
 Essex Olympian League Premier Champions 2018/19, 2020/21
 Thurlow Nunn Division 1 South Runners-up (Promoted) 2021/22

Reserves/U23s/U21s

Essex Business Houses Division 4 Cup Winners 2002/03
 Denny King Memorial U21 Cup Winners 2017/18
 Essex Olympian League Reserve Cup Runners-up 2021/22



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OUR TEAMS FOR 2022/23

For the 2022/23 season Buckhurst Hill will be fielding 46 boys and girls teams:

The Senior Men's team will be playing in the Essex Senior League, with the U23s playing in the Essex Olympian League and our U18s playing in the EJA League.

The club's strength has always been in its youth section and next season will see boys and girls teams from U6 right up to U16 playing in leagues such as the Essex County Girls League, Echo League, Brentwood Youth League, Mid Herts League, and the Eastern Junior Alliance.

The Senior Section starts at U18s EJA League, through to U23s feeding into the Senior First Team.

Over any given weekend at Myrak Park, along with our sites at Guru Gobind Singh Khalsa College and Debden Park High School, will play host to upwards of 20 games, meaning your advert on a club shirt or pitch side board will be seen every weekend throughout the season by hundreds of parents and supporters. The senior first team play in front of ever increasing attendances, an average of 250 last season with a highest of 978.

The youth section is also a hive of activity at weekends, meaning a captive audience in which to advertise your company and its services.

The club will also offer sponsors adverts and logos in the club programme, website and social media platforms.

This is a community club with every team playing under the Buckhurst Hill banner being a part of the family. We are looking for companies to join us as we aim to become a focal point for the local community.





MEET THE COMMITTEE & TRUSTEES

Ray Sherrin – President & Trustee

Ray joined the club back in 1985 and managed several youth teams, before switching to the seniors. The Stags won their first trophies under Ray who has done every job at the club and still active today as club President and can be seen at the club every weekend.

In 2021 his total commitment to grassroots football was rewarded by the Essex FA with his long service award, plus in his role as groundsman won the Ground Staff of the Year Award by the Essex FA for our outstanding pitches. He loves watching his Grandson and both Granddaughters playing for our youth teams.

Simon Cornwell – Chairman & Trustee

Initially got involved with the club twenty years ago as a parent when his son George joined the club when he was 6. Then become manager when he was u8 through to u21.

After that was asked to become a member of the committee, followed by joining as a trustee. Then became the club chairman and with his vision he led the club from Intermediate football into Senior football & instigated all the ground developments that have brought the club into the Senior non-league game.

Craig Sherrin – Club Secretary & Trustee

Craig's involvement with Buckhurst Hill started when he was a player, then becoming a youth manager for many years with his son, Archie in his team.

Craig has been instrumental in the growth of our youth and mini soccer, including setting up our Girl's section which has been a huge success. Today Craig is the club's youth secretary as well as refereeing on a Sunday, organising all our fixtures for our youth teams and supporting our groundsman, another person that spends a lot of time at the club doing one job or another.

Mark Profeti – Treasurer

Mark has been at the club for twenty years, initially being asked by a friend who was a manager of one of our youth teams to help with coaching, as Mark had experience & played at a high standard of semi-professional football.

Mark then was asked by current chairman Simon to work alongside him when his team was under 14's and continued all the way through to under 21's. Mark was then asked to become the club's treasurer as well as continuing to coach our youth teams as well as our first team coach, so is fully embedded into the Buckhurst Hill Family.

Katie Oswin – Company Secretary

Joined the club when her son joined the club at mini soccer and soon fell in love with all what we do and wanted to be more involved. Katie joined the committee to help support with the big increase of administration for the club which then evolved into club secretarial role and so much more with all the development plans and funding applications.

Katie is now a full-time employee of Buckhurst Hill Football club and oversees all the day to day accounting and supports Simon and the team with all our commercial and sponsorship plans.

Anthony Mercer – Senior Secretary

Anthony joined the senior committee as senior secretary at the end of the 2021/22 season and brings a wealth of experience to help support the club's ambitions. Anthony has spent 15 years as a referee many years as secretary at Tilbury FC as well as being on the committee at Dagenham & Redbridge and Barking as well as having held numerous positions within the FA. He spent 15 years as a referee. He will be helping the first team as he has a wealth of knowledge in non-league.

Scott Lanza – Press & Publicity

Scott has covered local football for various local papers and websites for several years as well as spending time as the publicity officer for the Essex Olympian League and Essex Senior League. Scott will be our Chief Writer for our matchday programmes, website blog and all social media channels.

Janet Rooney – Trustee

Late husband Kevin was one of the club's first managers and Janet served as club secretary at youth and senior level for many years. She has been a fundraiser, committee member and has worked for many years in our T-bar on a Sunday serving all your favourites. Jan now loves watching the first team play and getting behind the boys.

Ken Richbell – Trustee

Another long serving committee member who has been a youth manager, groundsman and club chairman.

The clubhouse is named after him & Ray as the Sherrin/Richbell Clubhouse, after they were hugely instrumental in getting it built. His son has played for the club, coached for the club and played for the first team. Still actively involved with the club as our child welfare officer and referees on a Sunday.

Underneath the trustees the club also have a Senior Committee and Youth Committee.



#BHFC



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Booklet designed by Hyped Media
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