



BUCKHURST HILL
FOOTBALL CLUB

COMMERCIAL OPPORTUNITIES



WELCOME

Buckhurst Hill Football Club celebrates its 40th Anniversary this season, an achievement we are immensely proud of.

With over forty youth teams, boys and girls ranging from Under 6's to Under 16's, through to our senior section, under 18's-23's and our men's first team who play step 5 in the Essex Senior League. And how can we forget our mini kickers, our stars of the future, ages 3-5 and where it all starts.

We are all about community, hosting numerous events for Buckhurst Hill Parish Council alongside numerous other fundraising events and supporting local organisations/Schools as well as donating to our local food bank.

The support of our numerous volunteers and sponsors is key to our success and survival, to support our ambitious plans to grow our youth section and our first team as we move up the football pyramid.

We have numerous sponsorship packages as outlined in this pack, and we are always open to customising any packages that work for both parties.

Last season we were at the centre of Non-League Day, welcoming former England captain Stuart Pearce and even the Premier League trophy as our special guests.

The club was promoted across Sky Sports/Talk Sport and numerous daily tabloid newspapers; our reach is growing.

We want to be the next Wrexham/Bromley Football Club, and without dreams and aspirations, you will never achieve your goals. Come and be a part of something that is truly special and the best kept secret in Football

Simon Cornwell

Chairman

OUR AUDIENCE REACH

over 3k
followers on



over 2k
followers on



over 3k
reachable people on





MORE

Buckhurst Hill FC is a community club and we are proud to serve and help our community, whether through fundraising, promoting local organisations, attending school fetes or supplying donations to our local food bank.

We also want to work with and support local businesses by offering bespoke advertising opportunities to help boost their profile and raise awareness amongst our supporters.

Through our professionally run communication channels, Buckhurst Hill FC offers businesses a way to utilise the power and reach of a local football club to advertise and increase their brand awareness.

Our one-off packages are summarised below and detailed in our brochure (available on request). If you would like a more tailored solution, please don't hesitate to contact us.

- Back of Shirt Sponsorship
- Sleeve Sponsorship
- Shorts Sponsorship
- Corporate match day tables
- Bar Staff t-shirt advertising
- Advertising Banners and Pitch Side Advertising
- Reusable drinks cup adverts
- Match day matchball sponsorship
- Mascot Days

If you are interested in this amazing opportunity, please email admin@bhfc.co.uk

Our Offer

The club would like to invite you to take part in our sponsorship/advertising/partnership scheme. The scheme has been very successful with supporters, as well as local small and large businesses, enhancing the match-day experience at The Stags. This scheme also acts as a social & business hub to network with like-minded people & supporters.

ALL ABOUT
COMMUNITY REACH

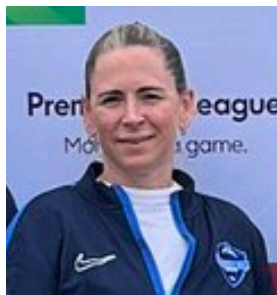
please email admin@bhfc.co.uk

MEET THE TEAM



SIMON CORNWELL
Club Chairman

Initially got involved with the club twenty years ago as a parent when his son George joined the club when he was 6. Then become manager when he was u8 through to u21. After that was asked to become a member of the committee, followed by joining as a trustee. Then became the club chairman and with his vision he led the club from Intermediate football into Senior football & instigated all the ground developments that have brought the club into the Senior non-league game.



KATIE OSWIN
Club Secretary

Joined the club when her son joined at mini soccer and soon fell in love with all that we do and wanted to be more involved. Katie joined the committee to help support with the big increase of administration for the club which then evolved into club secretarial role and so much more with all the development plans and funding applications. Katie is now a full-time employee of Buckhurst Hill Football club and oversees all the day to day accounting and supports Simon and the team with all our commercial and sponsorship plans.



Ray Sherrin
President



Mark Profeti
Club Treasurer



James Lamb
Commercial Lead



ADAM HOWELL
Committee Member



LAYLA BROWNRIGG
Committee Member



KEN LONGMAN
Committee Member



Ken Richbell
Child Welfare Officer/Trustee



Janet Rooney
Trustee



Craig Sherrin
Trustee



PLAYER SPONSOR

OPPORTUNITIES



Scan here to
sponsor a player!





KIT PARTNER PACKAGES

SHIRT SPONSORSHIP - MENS FIRST TEAM

This package showcases your company logo on the front of our first team shirts on both the home and away kits. This also includes a full page advert in the programme.

Price: £5,000.00 for 2 seasons.

Minimum Duration: Two Seasons

Availability: This is available from the beginning of the 2025/26 season.

TRAINING KIT SPONSORSHIP - MENS FIRST TEAM

This package showcases your company logo on the sleeve of our first team training kits. This also includes a full page advert in the programme.

Price: £3,000 for 2 seasons.

Minimum Duration: Two Seasons

Availability: This is available from the beginning of the 2025/26 season.

MATCH KIT SPONSORSHIP - BOYS or GIRLS YOUTH TEAMS

This package showcases your company logo on the front of one of our dozens of youth team match tops. This also includes a full-page advert in the programme.

Price: £1,000 per season.

Minimum Duration: One Season

Availability: This is available from the beginning of the 2025/26 season.



CLUB PARTNER PACKAGES

BAR STAFF T-SHIRT SPONSOR

This package showcases your company logo on our bar staff uniform for all games and events held within our clubhouse.

Price:
£500 for two seasons
(paying £250 per season if requested)

MATCH DAY HIGHLIGHTS YOUTUBE SPONSOR

This package features your company logo at the beginning of all matchday highlights on our successful YouTube channel. This also includes a full-page advert in the programme.

Price:
£1000.00 for the season

STAFF HI-VIS

This package showcases your company logo on our staff hi-vis for all games. This also includes a half-page advert in the programme.

Price:
£500 for two seasons
(paying £250 per season if requested)

CLUBHOUSE SPONSORSHIP NAMING RIGHTS

This package features your company logo on the front of the clubhouse. This also includes a full-page advert in the programme.

Price: £TBA for three seasons
(Payment schedule TBA)

HOME GROUND NAMING RIGHTS

An exclusive opportunity to partner with Buckhurst Hill FC by securing the naming rights to our home ground.

Price: £TBA

PLAYER OF THE MONTH SPONSOR

This package showcases your company logo on our goal of the month award. This also includes a 1/2 page advert in the programme.

Price: £500 for one season

GOAL OF THE MONTH SPONSOR

This package features your company logo on our player of the month award. This also includes a 1/2 page advert in the programme.

Price: £500 for one season



ADVERTS & PITCH SIDE BANNERS

We offer a variety of packages for advertising banners at our stadium. All prices below include the manufacture and installation of the advertising.

5M X 1M BANNER

One Banner Price: £1495.00 for two seasons
Two Banner Price: £2295.00 for two seasons

Minimum Duration: Two Seasons
This also includes a 1/3 page advert in our match day programme.

POP UP BANNER (BEHIND EACH GOAL) - 2M X 0.9M

One Season Price: £1700.00
Two Season Price: £2750.00 Minimum

Duration: One Season
This also includes a 1/3 page advert in our match day programme. These images will be featured on our YouTube

2.5M X 1M BANNER

One Banner Price: £795.00 for two seasons
Two Banner Price: £1495.00 for two seasons

Minimum Duration: Two Seasons

This also includes a 1/3 page advert in our match day programme.

PROGRAMME ADVERTS

Full Page - £595.00 per season
Half Page - £450.00 per season
1/3 Page - £350.00 per season
1/4 Page - £250.00 per season

Banner on Page - £100.00 per season



MATCH MASCOT PACKAGES

Buckhurst Hill FC is a community club and we are proud to serve and help our community, whether through fundraising, promoting local organisations, attending school fetes or supplying donations to our local foodbank.

We run a mascot/ball person scheme for local junior football clubs. This is free to the club players for every match day. Parents/Guardians/guests must pay at the gate as usual when attending with mascots.

Minimum age for the full package is U7s. The scheme can also cater for young teams below 6 years for a walk out with the players. This is the only option for young mascots. Also free to the players as the full mascot scheme above.



GET IN TOUCH



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Commercial Lead

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