



BUCKHURST HILL

FOOTBALL CLUB

COMMERCIAL

OPPORTUNITIES

2026/27



WELCOME

Who will ever forget our 40th Anniversary season when our first team made history and gained promotion to the Isthmian League and Step 4 football for the first time.

Seven years ago we were playing in the first division of the Essex Olympian League, and within five seasons of senior football we have gained promotions from the Thurlow Nunn at the first time of asking, and after four seasons in the Essex Senior League we embark on our next chapter.

This would not have been possible without the incredible work of our committee, our sponsors, and all involved within the club and the local community.

And what is even more pleasing is six of our squad last season had come through the club, which speaks volumes about our incredible youth section and the work all the managers and coaches put in week in, week out. The pathway from our youth to the first team is key to our ethos and values.

We now need your support more than ever through this next phase of our growth.

There are significant ground improvements we need to complete by March 2027, which will enhance our facilities, alongside the rising costs to support the playing squad to be competitive.

For the play-off final last season, we had over a thousand people through our door, which included close to 100 of our mini soccer and youth players, who now have new heroes. This is what this level of football is all about, and what the club stands for.

The Isthmian League will open new doors; this is a huge step up, and will bring new supporters both home and away and the increase of social media and promotions for our sponsors that we want to work even more closely together on, to help your business as well.

If you want this fairytale to continue, we need your help to make it possible.

Appreciate all your support.

Simon Cornwell
Chairman



OUR AUDIENCE REACH

over 3k
followers on



over 2k
followers on



over 3k
reachable people on





MORE

Buckhurst Hill FC is a community club, and we are proud of all the work we do in the local community.

This ranges from hosting events for Buckhurst Hill Parish Council, promoting local organisations and school projects, to donating football kits across Africa over the last season, which has gained national media attention and is changing lives for so many.

Our social media platforms and reach have significantly increased due to the amazing work of Harry Biggs, who has been awarded for his achievements at national league level, and this will only enhance; we are all so proud of him.

The above will also provide businesses an opportunity to increase their reach, and we want to work alongside you in promoting.

One-off packages are also available.

- Back of Shirt Sponsorship
- Sleeve Sponsorship
- Shorts Sponsorship
- Bar Staff T-Shirt Advertising
- Advertising Banners and Pitch Side Advertising
- Players Sponsorship
- Match Day Matchball Sponsorship
- Mascot Days

ALL ABOUT

COMMUNITY REACH

please email admin@bhfc.co.uk



MEET THE TEAM



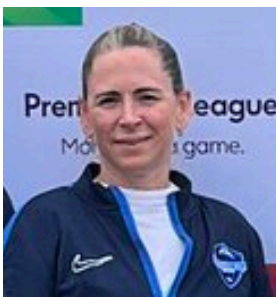
SIMON CORNWELL

Club Chairman

This is now my 25th season involved with Buckhurst Hill Football Club and fifteen years as Chairman, which my journey started when my Son come to trials for the under 6's.

I then went on to coach him all the way through to under 21's. During this period I have overseen many changes and ground improvements as well as steer our first team to the position we are today alongside an incredible and supportive committee.

I am immensely proud of what we have achieved and more excited than ever as we enter our forty first year as a club and new memories to be made, as we step into the Isthmian League.



KATIE OSWIN

Company Secretary

Joined the club when her son joined at mini soccer and soon fell in love with all that we do and wanted to be more involved. Katie joined the committee to help support with the big increase of administration for the club which then evolved into club secretarial role and so much more with all the development plans and funding applications. Katie oversees all the day-to-day accounting and supports Simon and the team with all our commercial and sponsorship plans.



Anthony Mercer

Senior Secretary

Anthony has been part of the Buckhurst Hill set-up since 2022 and part of non-league set-ups since 1990. Anthony is part of the club's senior committee and looks after all 1st team administration.

Anthony came to the club, after being Secretary of Tilbury FC in the Isthmian league for 13 seasons.

He advises the club on any disciplinary issues and is also a member of the FA's national and regional disciplinary panels as an independent member.



Mark Williams

Committee Member/1st Team Manager



Emma McNamara

Youth Secretary



Mark Profet

Club Treasurer



Layla Brownrigg

Committee Member



Ken Richbell

Child Welfare Officer/Trustee



James Lamb

Commercial Lead



Janet Rooney

Trustee



Craig Sherrin

Trustee





PLAYER SPONSOR

OPPORTUNITIES



Scan here to
sponsor a player!





KIT PARTNER PACKAGES

SHIRT SPONSORSHIP - MENS FIRST TEAM

This package showcases your company logo on the front of our first team shirts on both the home and away kits. This also includes a full page advert in the programme.

Price: £5,000.00 for 2 seasons.

Minimum Duration: Two Seasons

Availability: This is available from the beginning of the 2026/27 season.

TRAINING KIT SPONSORSHIP - MENS FIRST TEAM

This package showcases your company logo on the sleeve of our first team training kits. This also includes a full page advert in the programme.

Price: £3,000 for 2 seasons.

Minimum Duration: Two Seasons

Availability: This is available from the beginning of the 2026/27 season.

MATCH KIT SPONSORSHIP - BOYS or GIRLS YOUTH TEAMS

This package showcases your company logo on the front of one of our dozens of youth team match tops. This also includes a full-page advert in the programme.

Price: £1,000 per season.

Minimum Duration: One Season

Availability: This is available from the beginning of the 2026/27 season.



CLUB PARTNER PACKAGES

BAR STAFF T-SHIRT SPONSOR

This package showcases your company logo on our bar staff uniform for all games and events held within our clubhouse.

Price: £500 for two seasons
(paying £250 per season if requested)

MATCH DAY HIGHLIGHTS YOUTUBE SPONSOR

This package features your company logo at the beginning of all matchday highlights on our successful YouTube channel. This also includes a full-page advert in the programme.

Price: £1000.00 for the season

STAFF HI-VIS

This package showcases your company logo on our staff hi-vis for all games. This also includes a half-page advert in the programme.

Price: £500 for two seasons
(paying £250 per season if requested)

CLUBHOUSE SPONSORSHIP NAMING RIGHTS

This package features your company logo on the front of the clubhouse. This also includes a full-page advert in the programme.

Price: £TBA for three seasons
(Payment schedule TBA)

HOME GROUND NAMING RIGHTS

An exclusive opportunity to partner with Buckhurst Hill FC by securing the naming rights to our home ground.

Price: £TBA

GOAL OF THE MONTH SPONSOR

This package showcases your company logo on our goal of the month award. This also includes a 1/2 page advert in the programme.

Price: £500 for one season

PLAYER OF THE MONTH SPONSOR

This package features your company logo on our player of the month award. This also includes a 1/2 page advert in the programme.

Price: £500 for one season



ADVERTS & PITCH SIDE BANNERS

We offer a variety of packages for advertising banners at our stadium. All prices below include the manufacture and installation of the advertising.

5M X 1M BANNER
 One Banner Price: £1495.00 for two seasons
 Two Banner Price: £2295.00 for two seasons

Minimum Duration: Two Seasons
 This also includes a 1/3 page advert in our match day programme.

POP UP BANNER (BEHIND EACH GOAL) - 2M X 0.9M
 One Season Price: £1700.00
 Two Season Price: £2750.00 Minimum

Duration: One Season
 This also includes a 1/3 page advert in our match day programme. These images will be featured on our YouTube

2.5M X 1M BANNER
 One Banner Price: £795.00 for two seasons
 Two Banner Price: £1495.00 for two seasons

Minimum Duration: Two Seasons

This also includes a 1/3 page advert in our match day programme.

PROGRAMME ADVERTS
 Full Page - £595.00 per season
 Half Page - £450.00 per season
 1/3 Page - £350.00 per season
 1/4 Page - £250.00 per season

Banner on Page - £100.00 per season



MATCH MASCOT PACKAGES

Buckhurst Hill FC is a community club and we are proud to serve and help our community, whether through fundraising, promoting local organisations, attending school fetes or supplying donations to our local foodbank.

We run a mascot/ball person scheme for local junior football clubs. This is free to the club players for every match day. Parents/Guardians/guests must pay at the gate as usual when attending with mascots.

Minimum age for the full package is U7s. The scheme can also cater for young teams below 6 years for a walk out with the players. This is the only option for young mascots. Also free to the players as the full mascot scheme above.



WHY SPONSOR BUCKHURST HILL?

- Competing in the Isthmian League North Division at Step 4 of the National League System
- Winners of the Essex Senior League Premier Division Play-Off Final
- Playing in both The FA Cup and The FA Trophy
- Your business seen by thousands of supporters across the season both home and away
- Strong and growing digital reach through our website and social media platforms
- Matchdays regularly attracting large crowds and a fantastic community atmosphere
- Exposure to local businesses, families, players, supporters and visitors every week
- A volunteer-led football club where sponsorship genuinely makes a huge difference
- Supporting grassroots football and opportunities for young people in the local community
- Mini Soccer for ages 4-7
- Youth football for boys and girls from Under 8s through to Under 18s
- A growing club with ambitions both on and off the pitch



BUCKHURST HILL
FOOTBALL CLUB

KIT SPONSORSHIP OPPORTUNITY!

CALLING ALL LOCAL BUSINESSES – THIS IS YOUR CHANCE TO BE PART OF SOMETHING TRULY SPECIAL IN OUR COMMUNITY!

★

WHY SPONSOR ONE OF OUR YOUTH TEAMS?

- GET YOUR BUSINESS SEEN BY LOCAL FAMILIES AND SUPPORTERS
- SHOW YOUR COMMITMENT TO THE LOCAL COMMUNITY
- INSPIRE THE NEXT GENERATION OF FOOTBALLERS

✉ PLEASE CONTACT ADMIN@BHFC.CO.UK FOR INFO

BUCKHURST HILL
FOOTBALL CLUB

SEASON 2026/27

SPONSORSHIP PACKS AVAILABLE!

Only a few of the benefits our sponsors regularly receive!

- ADVERT IN PROGRAMME
- SOCIAL MEDIA PROMOTION
- SELECT MAN OF THE MATCH
- 4 FREE TICKETS WITH HT / FT HOSPITALITY

✉ **CONTACT**
ADMIN@BHFC.CO.UK

♥ SUPPORT TODAY | 👥 BUILD COMMUNITY | 🏆 SHAPE TOMORROW

TOGETHER, WE CAN MAKE A DIFFERENCE!



GET IN TOUCH



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Chairman & Trustee

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